

## **Uzuzi Hub Sparking Innovation among GEN Z's**

More than 1,900 students from 83 different schools from the 7 regions in the country, came up with 1,111 business ideas, taking part in the Social Innovation Challenge 2024. The students showcased the innovative spirit of young minds eager to make a difference in their communities. This year's program, driven by the Uzuzi Hub, emphasized the crucial role of innovation among high school students, encouraging them to develop creative solutions to societal challenges.

Innovation is at the center of progress, and nurturing this mindset among high school students is very important. By engaging in the SIC, students not only hone their problem-solving skills but also learn the value of starting up their own business and social responsibility. These experiences lay the foundation for the students to be self-sufficient and great leaders ready to tackle world issues.

The objective of Uzuzi Hub in offering the Social Innovation Challenge is to provide students with the tools, mentorship, and platforms necessary to transform their ideas into actual businesses. By creating an environment where innovation is celebrated and supported, Uzuzi Hub aims to cultivate a culture of creativity and social consciousness among young people.

This year's theme is "Fostering Resilience," which encourages participants to develop solutions that address challenges and build capacity within communities or systems. It promotes the creation of innovations that can withstand shocks, adapt to change, and bounce back stronger.

The program was entirely virtual, reflecting the flexibility and adaptability of modern education. All activities were conducted online, from the launch to the final submission of business ideas. The virtual format allowed students from diverse regions to participate, leading to a more inclusive and wide-reaching program.

Students engaged in interactive mentorship sessions, where they received guidance from industry experts, refining their ideas and preparing them for the competition. The ease of submitting business ideas through online platforms ensured that every student could showcase their work.

### **The Top 7 Teams**

Out of all participating schools, the top 7 teams emerged from the 7 regions of Kenya, each with a unique and impactful business idea:

- Nairobi Region: Crafty Hands – It is a platform for students to showcase their talents and skills for opportunities for sponsorship and mentorship by well-wishers.
- Central Region: EduConnect Hub – It offers a centralized platform designed to address the challenges high school students face in selecting universities and colleges
- Coast Region: Lit of the World – It aims to address these pressing health issues by providing users with tools and resources to make healthier dietary choices and improve their overall well-being.
- Rift Valley Region: JAKE\_SW4PP!! – provides a platform for users to exchange items they no longer need for items they desire. The app facilitates fair exchanges by matching items of similar value, ensuring negligible differences.
- Western Region: Cancer Care App – The app connects users with healthcare providers, provides personalized treatment plans, tracks symptoms and medications, and offers educational resources.

- Nyanza Region: WeCare – It is an innovative digital platform designed to bridge the communication gap between schools, parents, and healthcare providers.
- Eastern Region: Metromobi LTD – The smart traffic management app addresses urban traffic congestion by offering comprehensive features. Users will be receiving accurate real-time updates on traffic

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BE THE  
SOLUTION,  
TRANSFORM  
YOUR  
COMMUNITY

## “FOSTERING RESILIENCE”

- ARE YOU A STUDENT IN HIGH SCHOOL?
- DO YOU HAVE A SOLUTION TO A PROBLEM IN YOUR COMMUNITY?
- WOULD YOU LIKE TO DEVELOP AND SHOWCASE YOUR BUSINESS IDEA?

IDEAS SUBMISSION DEADLINE:  
21ST JUNE 2024



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